

# LUXURY BRAND

FALL / WINTER - 2016



## Liběna Rochová

### Vytříbený styl

*The refined style of Liběna Rochová  
Либе́на Рохова / Изысканный стиль*

## Rolls-Royce

### Luxus, který má styl!

*Luxury with style!  
Стильная роскошь!*

## Jaroslav Havel

### Je to o důvěře

*It's a matter of trust  
Ярослав Гавел: Все дело в доверии*

**BOŘIL / VLČEK ARCHITEKTI**  
BOŘIL, VLČEK ARCHITECTS / БОРИЛ, ВЛЕК АРХИТЕКТОВЫ



# Realizace rezidenčního bytu v Brně

...aneb od vizualizace k realizaci

CREATING A RESIDENTIAL FLAT IN BRNO...FROM VISUALIZATION TO REALIZATION / РЕАЛИЗАЦИЯ РЕЗИДЕНЦЬ-КВАРТИРЫ В БРНО...ОТ ВИЗУАЛИЗАЦИИ К РЕАЛИЗАЦИИ

Jak jste získali tuto zakázku?

Zakázku navrhovatel vybral s terasou na výhledu projektu Anna v samém centru Brna s výhledem na Petrov. Jméno jsme získali na základě doporučení od spolikářského klienta. To je pro nás vždy velmi důležité. Pokud si nám někdo chce objednat projekt, je třeba, aby měl nějakou představu o tom, jak by měl být projekt realizován. Pokud si nám někdo chce objednat projekt, je třeba, aby měl nějakou představu o tom, jak by měl být projekt realizován.

Už se na začátku bytu s terasou od prvních etap?

Dobrá otázka. Terasa je pro nás vždy velmi důležitá, protože je to místo, kde se může klient cítit dobře. Terasa je pro nás vždy velmi důležitá, protože je to místo, kde se může klient cítit dobře. Terasa je pro nás vždy velmi důležitá, protože je to místo, kde se může klient cítit dobře.

Jak se na začátku bytu s terasou od prvních etap?

Naše práce se začíná od prvního setkání s klientem. My jsme architekti a naše práce se začíná od prvního setkání s klientem. My jsme architekti a naše práce se začíná od prvního setkání s klientem.

Použili jste první vizualizaci projektu Anna Brno/Vlček architekti na této stránce. Jak to používáte?

Vizualizace je pro nás velmi důležitá, protože umožňuje klientovi vidět, jak by jeho projekt mohl vypadat. Vizualizace je pro nás velmi důležitá, protože umožňuje klientovi vidět, jak by jeho projekt mohl vypadat.

Na konci této stránky můžete vidět vizualizaci projektu Anna Brno, které se nám podařilo realizovat. Na konci této stránky můžete vidět vizualizaci projektu Anna Brno, které se nám podařilo realizovat.

Více informací naleznete zde: [www.bohilvlcek.cz](http://www.bohilvlcek.cz)



How did you get this job?

We were hired to design a flat with a terrace on the roof of the Anna Project in the very heart of Brno with a view of Petrov. Thanks to a recommendation from a former client, which is something that is always important to us, if a client approaches us when they already have an idea of what they want, it makes our job much easier. We were hired to design a flat with a terrace on the roof of the Anna Project in the very heart of Brno with a view of Petrov.

From the very beginning of the project, we had a terrace in mind. A terrace is always very important to us, because it is a place where you can relax and enjoy the view. From the very beginning of the project, we had a terrace in mind. A terrace is always very important to us, because it is a place where you can relax and enjoy the view.

How is it changing for clients who aren't as clear at the beginning?

If we don't have many indications at the start of the project, it turns into a bit of a lottery. But if we do, it's a lot easier. We always try to understand the client's needs and expectations, and we always try to understand the client's needs and expectations.

How do you visualize the project? Do you use 3D visualizations?

Visualization is very important to us, because it allows the client to see what they are getting. Visualization is very important to us, because it allows the client to see what they are getting.



At the end of the project, we always have a terrace in mind. At the end of the project, we always have a terrace in mind.

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